

# Bilingual, Immigrant and Refugee Education Directors' Annual Meeting

November 2020

## SPONSORSHIP INFORMATION

All sponsoring companies must be involved in conducting work or producing materials to support quality instruction for English Language Learners (ELLs). All general sessions and the breakouts on the first four days (November 3-4, 10, and 13) are open to our sponsors. Sponsors will be recognized during the conference via the **digital** signage, banner, conference program, and the Council's Annual Report.

Additional benefits are specified below by sponsorship level. All sponsorships must be paid in full before November 9, 2020, in order to secure your company's spot. Sponsorship opportunities are limited; they are on a first-come, first-served basis.

### **ALL LEVELS RECEIVE THE FOLLOWING:**

- ◆ ONE FREE registration
- ◆ One embedded 2-minute video on the sponsor resource page
- ◆ Logo and link to sponsor website included on the sponsor resource page
- ◆ Recognition in marketing materials, online conference program, and in CGCS annual report
- ◆ Banner ad featured on first four days of virtual programming - online program

SPONSORSHIP LEVELS	PLATINUM	<b>\$4,000 – Limit 5 companies</b> <ul style="list-style-type: none"><li>• Two (2) additional FREE registrations (max. 2 additional attendees register at \$450 each)</li><li>• Host ONE Fun Break activity w/60 second advertisement</li><li>• Host networking breakout room during concurrent sessions</li><li>• Access to online general session materials for 30 days after the event</li><li>• Receive conference attendees list in advance (twice before the conference)</li></ul>
	GOLD	<b>\$3,000 – Limit 7 companies</b> <ul style="list-style-type: none"><li>• One (1) additional FREE registration (max. 3 additional attendees register at \$450 each)</li><li>• ONE 30-second recorded advertisement featured at transition time</li><li>• Host networking breakout room during concurrent sessions</li><li>• Access to online general session materials for 30 days after the event</li><li>• Receive conference attendees list in advance (once before the conference)</li></ul>
	SILVER	<b>\$1,500 – Limit 7 companies</b> <ul style="list-style-type: none"><li>• Receive conference attendees list in advance (once before the conference)</li></ul>

Additional Sponsor attendees may register at \$450 each (total max. 4 per sponsor)

### About the Council

The Council is a 501(c)3 organization, and contributions made to the Council are tax exempt. The Council is a coalition of 69 of the nation's largest urban public school systems. Founded in 1956 and incorporated in 1961, the Council is located in Washington, D.C., where it works to support urban education through legislation, research, instruction and management technical assistance, and other special projects designed to improve the quality of urban schools. Our member districts enroll over a quarter of the nation's English Language Learners (ELLs).



## SPONSORSHIP APPLICATION

DEADLINE: OCTOBER 30, 2020

NAME:

TITLE:

ORGANIZATION:

ADDRESS:

PHONE NUMBER:

FAX NUMBER:

EMAIL ADDRESS:

SPONSORSHIP LEVEL: (check one)

- Platinum  
 Gold  
 Silver

Email application in addition to a short description and logo for your company to:

Alexis Vann

[avann@cgcs.org](mailto:avann@cgcs.org)

Send questions to: [avann@cgcs.org](mailto:avann@cgcs.org)



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